
Robert J. Rufus, DBA, CPA, CVA, AFI, CFF

Rufus & Rufus Accounting Corporation

1016 Sixth Avenue

Huntington, WV 25701

(304) 522-8770

rjrufus@rufusandrufus.com

Academic Background

Doctor of Business Administration, 2007
Nova Southeastern University, Fort Lauderdale, FL

Master of Business Administration, 1981
Marshall University, Huntington, WV

Bachelor of Science in Business Administration, 1978
Concord College, Athens, WV

Work Experience

Professional

1985 to Present: President and Managing Principal
Rufus & Rufus Accounting Corporation, Huntington, WV

1994 to Present: President and CEO
The Diamond Links Golf Course, Catlettsburg, KY

2007 to Present: Programs Director
The Forensic Institute, LLC, Huntington, WV

1981 to 1985: Revenue Agent
Internal Revenue Service, Huntington, WV

Academic

2008 to Present: Lead Instructor
The Forensic Institute at the University of Charleston, Charleston, WV

2008 to Present: Lead Instructor, Executive Master of Forensic Accounting (EMFA)
University of Charleston, Charleston, WV

2007 to 2008: Capstone Instructor, Executive Master of Business Administration (EMBA)
University of Charleston, Charleston, WV

1989 to 2005: Discussion Leader – Practice Management
Joan C. Edwards School of Medicine, Huntington, WV

1982 to 1999: Adjunct Instructor (Intermittent) – Accounting and Tax
Marshall University, Huntington, WV

1989 to 1996: Workshop Discussion Leader
Small Business Administration, Huntington, WV

1985 to 1987: Instructor – Accounting, Management and Economics
Ohio University, Ironton, Ohio

1984: Adjunct Instructor – Finance
West Virginia Graduate College, Institute, WV

Certifications

Certified in Financial Forensics, 2008
Accredited Fraud Investigator, 2008
Certified Valuation Analyst, 1996
Certified Public Accountant, 1981

Licenses

Licensed Private Investigator, State of West Virginia, 2002

Professional Associations

American Institute of Certified Public Accountants
West Virginia Society of Certified Public Accountants
National Association of Certified Valuation Analysts
American Accounting Association
American Academy of Economic & Financial Experts
American Society of Criminology

Publications

“The World of Forensic Accounting”
The West Virginia CPA, March 2010

“Effects of Decision-Aid Use on Evaluations of Tax Preparer Liability”
Lambert Academic Publishing, 2010

Accredited Fraud Investigator Training Manual, 4th Ed.
Rufus & Rufus Accounting Corporation, Dec 2009

“Attorney-Client Privilege and the Forensic Accountant”
The Valuation Examiner, July/August 2007

“Whistleblowers: Truth, Justice and the American Way”
Journal of Management and Entrepreneurship, October 2004

“Financial Ratios: Use, Predictive Power and the Z-Score”
The Valuation Examiner, May/June 2003

“The Challenge of Earnings Management: A Valuator’s Perspective”
The Valuation Examiner, January/February 2003

Presentations

May 2010: “Mountain State Sporting Goods: A Case of Fraud?”
American Accounting Association, FIA Section Research Conference, Baton Rouge, LA

Nov 2009: “Education in Action: Bridging the Gap Between Theory and Practice”
Educators Conference, West Virginia Council of Accounting Educators, Charleston, WV

Sept 2009: “Valuing a Professional Practice as a Marital Asset”
West Virginia Family Law Seminar, West Virginia College of Law, Morgantown, WV

May 2009: “Mountain State Sporting Goods: A Case of Fraud?”
American Accounting Association, Ohio Region Meeting, Cleveland, OH

Nov 2008: “IRS Criminal Investigation”
West Virginia Society of CPAs, Huntington Chapter, Huntington, WV

Sept 2008: “The Evolution of Fraud Theory”
West Virginia Society of CPAs, Charleston, WV

Aug 2007: “Jurors’ Evaluations of Decision-Aid Use in a Tax Malpractice Setting”
American Accounting Association, Annual Meeting, Chicago, IL

Service

Professional

2010 to 2011: Vice President (Elect), Practice
American Accounting Association, Forensic & Investigative Accounting Section

2007 to 2008: Member, Course Review Committee
National Association of Certified Valuation Analysts

Community

2008 to present: Lawyer Disciplinary Board – Hearing Panel
West Virginia State Bar, Charleston, WV

2005: Councilman at Large
Huntington City Council, Huntington, WV

Military

1971 to 1975: United States Marine Corps

Additional Activities

Accountant Advocate of the Year, 1992 & 1995
Small Business Administration (SBA)

Last updated May 18, 2010